



DOMINICAN REPUBLIC

PSI/Dominican Republic www.psi.org has received a grant from PANCAP/KFW to expand its targeted condom social marketing programme. *Pante* condoms will continue to be marketed to high risk individuals; primarily commercial sex workers and their partners, while support to PROFAMILIA will help to build the total condom market by increasing consumer access to and choice of a range of condom brands at different prices.

Behaviour change communication messages will encourage young people to delay onset of sex, and for those who chose not to abstain, to use condoms correctly and consistently. PSI/Dominican Republic will introduce two new products: 1) a lower priced condom for the bateyes, which include Haitian migrants and low income Dominicans and 2) a lubricant to reduce risks related to condom breakage, particularly amongst commercial sex workers. These will be accompanied by behaviour change communications to encourage correct and consistent usage as well as convey product benefits.

PSI/Dominican Republic manages the programme with support from PSI/Washington, while the condom distribution and behaviour change communications are carried out by ten Dominican NGO partners with particular expertise in reaching their target audiences.

Partner NGOs

COIN (Centro de Orientación e Investigación Integral/Center for Orientation and Integral Research): A local NGO dedicated to improving the quality of life of socially marginalized groups, prioritizing commercial sex workers, migrant women and industrial workers in conditions of poverty, through the provision of health services, education, information, communication, and integral care. COIN works in seven provinces with a team of 300 peer educators reaching almost 700 commercial sex establishments.

CEPROSH (Centro de Promoción y Solidaridad Humana/Center for Promotion and Human Solidarity): A local NGO dedicated to improving the quality of life of commercial sex workers, people living with HIV/AIDS, and other marginalized populations. CEPROSH has a team of over 50 peer educators, reaching a total of 166 commercial sex establishments in the Northern provinces of the country. CEPROSH's model for peer education was selected by UNAIDS as one of the "Best Practices" to prevent HIV/AIDS among sex workers in Latin America.

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MODEMU (Movimiento de Mujeres Unidas/Movement of United Women): A local NGO of organized sex workers, united to work against the social and political marginalization of commercial sex workers. MODEMU seeks to improve the quality of life of its more than 1000 members by improving self-esteem, increasing access to educational health messages and health products and providing viable alternatives to sex work. Among MODEMU's members are 73 former sex workers living with HIV/AIDS.

ADOPLAFAM (Asociación Dominicana de Planificación Familiar/Dominican Association for Family Planning): A national NGO whose mission is to contribute to improving the quality of life of the population, with emphasis on low-income groups by providing timely information, training and quality maternal-child health, family health, sexual and reproductive health and environmental management services by promoting community participation. ADOPLAFAM offers these services through an extensive network of volunteers. ADOPLAFAM is a key partner in the *Pante* social marketing project, and will also play a primary role in the batey interventions, as the head of the Pro-Batey Coalition (an umbrella organization with active membership of seven smaller NGOs working exclusively in the bateyes).

MUDE (Mujeres en Desarrollo/Women in Development): A national NGO whose mission is to improve the quality of life and equal participation of Dominican Women by offering services and products such as: primary health care services, environmental improvement, infrastructure, training and technical and financial assistance in an efficient and sustainable manner. MUDE offers these services to over 70,000 poor and indigent women and their families through 300 Women's Associations affiliated with the organization, primarily in rural regions. MUDE has been a primary partner in the *Pante* social marketing project, and will integrate components of the proposed batey activities in the activities already being implemented by MUDE in 15 bateyes.

FUSABI (Fundación Salud y Bienestar/Foundation for Health and Well-Being): A national NGO whose mission is to promote sustainable access of the poorest populations of the Dominican Republic to development initiatives implemented by FUSABI focusing on community health, food production, and environmental improvement. FUSABI offers these services through affiliate organizations, health promoter networks, youth councils and community health and well-being councils. FUSABI intervenes in 15 bateyes in Monte Plata.

BRA (Batey Relief Alliance): A national and international NGO whose mission is to provide medical care and health education to batey residents and other vulnerable populations in the Dominican Republic. BRA works in 40 bateyes in the Monte Plata region and provides care and support to 200 people living with HIV/AIDS.

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MOSCTHA (Movimiento Socio-Cultural para los Trabajadores Haitianos/Sociocultural Movement for Haitian Workers): A local NGO dedicated to improving the quality of life and respect of human rights of Haitian immigrants and their families in the Dominican Republic, through the implementation of integral community development programs. MOSCTHA works in 50 bateyes in six different provinces, with a team of more than 60 health promoters.

MUDHA (Movimiento de Mujeres Dominico-Haitianas/Movement of Dominican- Haitian Women): A local NGO with the mission of improving the quality of life in the bateyes, through a process of community participation in the defence of human and civil rights, preventive community health, adult education and technical training. MUDHA works in 15 bateyes in five different provinces.

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